

DM 19-191



**Arcadia
Power**

NHPUC 2DEC'19AM10:56

New Hampshire Public Utilities Commission
Debra Howland, Executive Director
21 South Fruit Street, Suite 10
Concord, NH 03301-2429

Re: Electric Load Aggregation Application Form

Dear Ms. Howland,

Please find enclosed:

- A signed and verified original Electric Load Aggregation Application
- Two copies of the Application per PUC Rule 202.06

We have simultaneously filed the application electronically to executive.director@puc.nh.gov.
Should you need any additional information, please find my contact information below.

Sincerely,

Kate Henningsen
Chief Operating Officer
Arcadia Power, Inc.
kate@arcadiapower.com
(202) 921-2993



Electric Load Aggregation Application Form

This form may be used to: (1) apply for initial registration as an electric load aggregator in New Hampshire, (2) apply for renewal of registration as an electric load aggregator in New Hampshire, and (3) notify the Commission of any changes to information in a previously-filed electric aggregator application form. *This form is provided as a convenience for filing only; you are required to provide all information specified under Puc 2006.02 when applying for initial or renewal registration as an electric aggregator, but you are not required to use this form when doing so.*

Indicate whether this application is for an initial registration or for a renewal. Initial <input type="checkbox"/> Renewal <input checked="" type="checkbox"/>		
Applicant's General Information		
Puc 2006.02(a)	Legal Name	Arcadia Power, Inc.
	Trade Name (d/b/a) (if applicable)	
Puc 2006.02(b)	Business Mailing Address	555 11th St, NW Suite 400 Washington, DC 20004
	Telephone Number	866-526-0083
	E-Mail Address	info@arcadiapower.com
	Website Address (if applicable)	www.arcadiapower.com
	Provide the name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant, if an individual, or of the applicant's principal(s), ¹ if the applicant is anything other than an individual. Use additional sheets if your response exceeds the space provided on the form.	
Puc 2006.02(c)	Name	Kiran Bhatraju
	Title	CEO
	Business Mailing Address	555 11TH ST, NW SUITE 400
		WASHINGTON, DC 20004
	Telephone Number	866-526-0083
	E-Mail Address	info@arcadiapower.com
	<hr/>	
	Name	Ben Kortlang
	Title	Director
	Business Mailing Address	555 11TH ST, NW SUITE 400
		WASHINGTON, DC 20004
	Telephone Number	866-526-0083
	Email Address	INFO@ARCADIAPOWER.COM
	<hr/>	
	Name	Alex Laskey
Title	Director	
Business Mailing Address	555 11TH ST, NW SUITE 400	
	WASHINGTON, DC 20004	
Telephone Number	866-526-0083	
E-Mail Address	INFO@ARCADIAPOWER.COM	

¹ "Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.



Customer Service Contact		
Puc 2006.02(d)	Name	Dan Spar
	Title	Director, Member Experience
	Telephone Number	866-526-0083
	Toll-Free Telephone Number (if available)	866-526-0083
	E-Mail Address	support@arcadiapower.com

Customer Complaints Contact		
Puc 2006.02(e)(1)	Name	Dan Spar
	Title	Director, Member Experience
	Business Mailing Address	555 11th St NW, Suite 400
		WASHINGTON, DC 20004
	Telephone Number	866-526-0083
E-Mail Address	support@arcadiapower.com	

Regulatory Compliance Matters Contact		
Puc 2006.02(e)(2)	Name	Max Minzner
	Title	General Counsel
	Business Mailing Address	555 11th St NW, Suite 400
		Washington, DC 20004
	Telephone Number	866-526-0083
E-Mail Address	legal@arcadiapower.com	

Commission Assessment Payments Contact		
Puc 2006.02(e)(3)	Name	Sourav Nayak
	Title	VP, Finance
	Business Mailing Address	555 11th St, NW, Suite 400
		Washington, DC 20004
	Telephone Number	866-526-0083
E-Mail Address	apinvoices@arcadiapower.com	

Separate Attachments: Business Authority and Trade Name	
Puc 2006.02(f)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; or (2) a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire.
Puc 2006.02(g)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or (2) a copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing business under the trade name.



Statements Regarding Applicant and its Principals		
	Please respond to each of the following questions with either "Yes" or "No."	
Puc 2006.02(h)(1)	Has applicant or any of its principals ever been convicted of any felony that has not been annulled by a court?	NO
Puc 2006.02(h)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	NO
Puc 2006.02(h)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	YES
Puc 2006.02(h)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	NO
Puc 2006.02(h)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	NO
	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrence and the related circumstances. Use additional sheets as needed.	

Other States		
Puc 2006.02(i)	<p>Please list other states or jurisdictions in which the applicant currently conducts business relating to the aggregation of electric customers.</p>	CONNECTICUT DELAWARE ILLINOIS MAINE MARYLAND MASSACHUSETTS NEW JERSEY NEW YORK OHIO PENNSYLVANIA RHODE ISLAND TEXAS WASHINGTON, DC

Statement Regarding Supplier Representation		
Puc 2006.02(j)	<p>Please respond to the following question with either "Yes" or "No." Is the applicant representing any supplier interest?</p>	NO
	If the response to the preceding question is "Yes," please list the supplier(s) represented. Use additional sheets if needed.	

Expected Marketing Start Date		
Puc 2006.02(k)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire.	CURRENTLY SERVING _____ Date

Attestation and Signature		
Puc 2006.02(l) and (m)	<p>BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE AGGREGATOR AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.</p> <p><i>Kate Henningsen</i> _____ Signature of the applicant or its authorized representative</p> <p>Name: KATE HENNINGSEN</p>	<p><u>11-26-19</u> Date</p>



	Title: CHIEF OPERATING OFFICER	
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Filing Instructions		
	1) Mail an original and two paper copies of this form and all separate attachments to: Executive Director, NHPUC, 21 South Fruit St., Suite 10, Concord, NH 03301	
	2) E-mail a PDF of this form and all separate attachments to: Executive.Director@puc.nh.gov	

PUC2006.02(c) Additional principals of the Application

Dan Leff
Director
555 11th St, NW Suite 400
Washington, DC 20004
866-526-0083
info@arcadiapower.com

Sameer Reddy
Director
555 11th St, NW Suite 400
Washington, DC 20004
866-526-0083
info@arcadiapower.com

PUC2006.02(h)(3)

On September 6, 2019, the Company received a subpoena from the Office of the Attorney General for the State of Illinois (“Subpoena”). The Subpoena was issued in conjunction with an investigation concerning deceptive marketing practices in the sale of retail electricity supply in the State of Illinois. The Assistant Attorney General who issued the Subpoena (“AAG”) stated that “we received complaints regarding in-person solicitations by people who identified themselves as representatives of Arcadia Power on Scott Air Force Base in the Saint Louis area.” The Company disputed the Subpoena because it believed it was issued based upon factual errors as the Company has never performed in-person solicitations. On October 11, the Company submitted a sworn statement stating that it had never performed in-person, or any other non-passive marketing, in Illinois. On October 31, the Office of the Attorney General found that the subpoena had been complied with and would be requiring no additional information.